

Innovations to Improve Life with Diabetes



SEND US
YOUR
BRIGHT IDEA!

THREE WINNERS WILL EACH RECEIVE

\$7,000*

BE A PART OF THE HEALTH/TECH REVOLUTION...

Send us your best idea for a creative new tool (device or web application) to help manage diabetes and you could win!

***PLUS** VALUABLE ASSISTANCE TO GET YOUR DESIGN CONCEPT OFF THE GROUND:

- Complementary consulting session with health and wellness experts at the global design and innovation firm IDEO;
- Free access ticket to the "Innovation Incubator" Health 2.0 Conference taking place September 2011 in San Francisco;
- Introduction to Silicon Valley investors and other relevant experts; and
- Additional assistance towards commercialization of your design idea, as appropriate.

TWO ADDITIONAL PRIZE CATEGORIES AWARDED:

\$2,500 for the "Most Creative Idea" and \$1,500 for the "Best Kids' Concept" (age 17 and under)

FOR MORE INFORMATION AND TO SUBMIT AN ENTRY, VISIT

> > > www.diabetesmine.com/designcontest < < <

DEADLINE:

April 29, 2011

WINNERS ANNOUNCED:

June 13, 2011

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